

Reavens Fenelon

I am an award-winning Senior Frontend Developer, with over a decade of experience and expertise in crafting unique web experiences. I have a passion for pushing the boundaries of web development, and am eager to contribute my skills and creativity to a dynamic team.

(908) 875-3316
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CONTRACTOR EXPERIENCE

Digitl Dream, LLC | CEO/Founder, Engineer

Skills: HTML, CSS, SASS, SEO, PHP, React, JS, Wordpress, Webflow, Google Analytics, UX Consulting

January 2024 - Current

- Complete WordPress site upgrades and retainer tasks
- Consultation on SEO and UX/UI best practices
- Provide recommendations and plan of actions for website upgrades
- Styling templates and on-page elements
- WordPress block builds and development

WORK EXPERIENCE

10Up | Senior Frontend Engineer

Skills: HTML, CSS, SASS, SEO, PHP, React, JS, PHP, Node, Webpack, GIT, Wordpress, WP CLI, Webflow, Agile Methodologies

August 2023 - January 2024

- Contributed to leading the effort on Webflow projects, including assisting with sales and the pricing model.
- Worked on frontend engineering tasks alongside the team in order to bring projects across the finish line.
- Completed site updates on established websites.
- Researched and explored solutions on current Open Source products.

Wide Eye | Washington, D.C. — Senior Frontend/UI Developer

Skills: HTML, CSS, SASS, SEO, PHP, React, JS, PHP, Node, Webpack, GIT, Wordpress, WP CLI, Google Analytics, Agile Methodologies, CRM Integration (BSD, Salsa, NGP, Action Kit, Action Network), Management, API, UX

August 2017 - August 2023

- Built frontend and backend of beautifully designed, high-traffic, purpose and action-driven websites on WordPress
- Utilized senior-level development skills to complete time-sensitive projects for high profile clients
- Implemented an array of APIs, CRMs, and third-party tools to highly visible WordPress sites

EDUCATION

Nielson Norman Group (April 2022)

Being a UX Leader

Emerging Patterns in UX Design

Thinkful (Mar - Aug 2017)

Full Stack Development Bootcamp

Andrews University -
Bachelors in Science
(2006 - 2011)

AWARDS

Webby Winner -
whitehouse.gov

Websites and Mobile Sites
Government & Civil
Innovation 2021

People's Voice Winner -
whitehouse.gov

Websites and Mobile Sites
Government & Civil
Innovation.

CONFERENCES

Render ATL 2022, 2023

- Ensured productivity by orchestrating new agile/waterfall sprint process for project development
- Completed code reviews for junior and senior developers
- Maintained quarterly and monthly retainer and support projects
- Implemented CRM to capture user sign-ups and donations
- Acted as the lead developer on projects with multiple developers, managed project details and delegated work
- Created and maintained company-wide documentation on UI/ UX best practices
- Participated and led weekly development team check-ins to discuss efficiency strategies, and navigated capacity planning
- Served as the direct manager to our junior developer, and provides weekly mentorship and guidance
- Interviewed, hired, and managed summer engineering intern
- Attended client meetings to speak on development process
- Determined best practices and explored new technologies for the team

PROJECT HIGHLIGHTS

The White House — <https://www.whitehouse.gov/>

Reform Alliance — <https://reformalliance.com/>

The Leadership Conference — <https://civilrights.org/>

American Journalism Project — <https://www.theajp.org/>

Music Maker — <https://musicmaker.org/>

Roosevelt Institute — <https://rooseveltinstitute.org/>